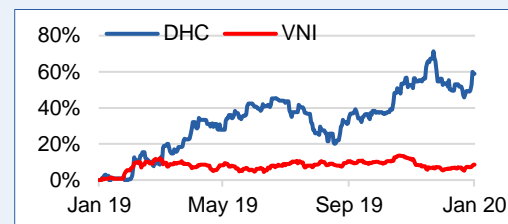


Dong Hai Ben Tre (DHC) [BUY +23.8%]

Initiation

Industry:	Packaging paper		2018	2019F	2020F	2021F
Report Date:	January 20, 2020	Rev Growth	14.4%	59.6%	56.1%	19.9%
Current Price:	VND39,350	EPS Growth*	56.9%	20.3%	50.3%	30.1%
Target Price:	VND47,700	GPM	22.1%	20.5%	18.5%	18.4%
		NPM	14.5%	11.3%	11.3%	12.3%
Upside to TP:	+21.2%	EV/EBITDA	14.8x	9.8x	6.5x	5.5x
Dividend Yield:	2.5%	P/OCF	-50.5x	8.0x	7.9x	3.4x
TSR:	+23.8%	P/E	15.5x	12.9x	8.6x	6.6x



Market Cap:	USD95.1mn	DHC	Peers	VNI
Foreign Room:	USD11.5mn	P/E (ttm)	21.0x	9.7x
ADTV30D:	USD0.3mn	P/B (ttm)	2.3x	1.0x
State Ownership:	0%	Net D/E	0.8x	0.8x
Outstanding Shares:	56.0mn	ROE	12.0%	9.4%
Fully Diluted Shares:	56.0mn	ROA	5.6%	4.2%
3-yr PEG	0.4			2.4%

*EPS was diluted by a 10:1 rights issue in 2018

Company Overview

Dong Hai Ben Tre (Dohaco) is a medium-sized packaging paper company in Vietnam with a 2018 market share of ~2%, per our estimate. DHC owns two recycled paper mills and a packaging factory in Ben Tre Province in southern Vietnam. DHC's main products include packaging papers and corrugated carton boxes.

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Earnings to take off on new capacity

- We initiate on DHC with a BUY rating and a projected total stock return of 23.8%. DHC is a medium-sized packaging paper company with a market share of ~2% in 2018, per our estimate.
- DHC is well-positioned to capture paper consumption growth in Vietnam (12% CAGR over 2019F-2022F, per our estimate) thanks to its recent 4.5x capacity expansion. Compared to other packaging paper mills invested/to be invested in Vietnam during 2017-2020, DHC's new factory (Giao Long 2) boasts lower investment costs while its core German technology ensures quality.
- We project DHC to register revenue and NPAT-MI CAGRs of 27% and 33%, respectively, over 2019F-2022F, which is premised on capacity expansion, tax incentives and strong free cash flow.
- DHC looks attractive as it is trading at a 2020F PER of 8.6x, per our forecasts, against a five-year peer median of ~11x and a three-year PEG of 0.4.
- Upside catalysts: favorable old corrugated container (OCC) costs thanks to lower Chinese imports.
- Risks to our positive outlook: softer paper selling prices due to economic slowdown in China; unexpected domestic supply expansion; unexpected changes in environmental regulations.

Robust domestic consumption and manufacturing activity buoy paper demand in Vietnam.

Paper demand tends to correlate with consumption and has lower cyclicality than other commodities. Per the UN's Food and Agriculture Organization and the Vietnam Pulp and Paper Association (VPPA), Vietnam's paper consumption per capita was 52 kg in 2018, well below China's 80 kg and the US's 212 kg. We expect Vietnam to record high-single-digit annual growth for real retail sales and industrial production in the next three years, which bodes well for paper consumption.

Capacity expansion and projected product mix improvement to elevate sales. The Giao Long 2 factory commenced commercial operation in September 2019 and operated at full capacity in Q4 2019. In addition, DHC plans to raise its packaging capacity by 130% in 2021 while it plans to start producing kraftliner paper (~40%-50% premium vs DHC's current products) in 2020.

Falling packaging paper prices – caused by softer Chinese demand – are key near-term headwind. We estimate that packaging paper prices slumped 15%-20% YoY in 2019. Per market research organization RISI, China's paper demand will continue to wane in 2020 before rebounding in 2021; thus, we assume DHC's paper ASP will dip 10% YoY in 2020 as we expect some domestic factories – whose output is mainly intended for China – will intensify their sales efforts in Vietnam.

However, China's plan to phase out OCC imports by 2021, if implemented, could cushion profit margins of packaging paper companies such as DHC. If this plan is implemented, we think it will weigh on prices of OCC – the key input for packaging paper producers in Vietnam.

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Company overview

Originating from a State-owned company

DHC was established in the 1990s as a subsidiary of State-owned company, Ben Tre Aquaculture Export Ltd (Ben Tre Aquatex). In 2002-2003, DHC was spun off and privatized as an independent company with two businesses, paper and packaging (Dohaco) and aquaculture (Beasemex). In 2009, DHC listed on the Ho Chi Minh Stock Exchange (HOSE/HSX).

In 2012, DHC underwent a major shareholder and management change. In 2012, DHC's current Chairman cum CEO, who joined DHC's former parent company in the 1980s and DHC in the 2000s, became its major shareholder and took control of the company. Prior to this, he was the Vice-Chairman of DHC from 2004. He orchestrated DHC's divestment from its inefficient aquaculture business in 2012-2013 so that the company would solely focus on the paper and packaging business.

DHC has a diversified shareholder structure. As of December 2019, there is no single shareholder who holds a controlling stake in DHC. Instead, DHC's ownership is split by its CEO-led management team and financial investors.

Figure 1: DHC's Board of Directors

	Background
Mr. Le Ba Phuong Chairman cum CEO	Joined Ben Tre Aquatex - DHC's former parent company - in 1987 and held the vice-chairman position in Ben Tre Aquatex between 2004-2012. Acted as Deputy CEO and board member of DHC from 2012 before assuming the Chairman cum CEO position in 2014.
Mr. Luong Van Thanh Vice-Chairman cum Deputy CEO	Joined DHC in 2012 as Deputy CEO. Prior to joining DHC, Mr. Thanh held various roles at House Management and Development District 2 HCMC Ltd.
Mr. Nguyen Thanh Nghia	Joined DHC's Board of Directors in 2012. Chairman cum CEO of Dai Thien Loc Steel (HSX: DTL).
Mr. Le Quang Hiep	Joined DHC's Board of Directors in 2014. Chairman cum CEO of Do Thanh Technology (HSX: DTT).
Mr. Nguyen Phan Dung	Joined DHC's Board of Directors in 2012 on behalf of SSI AM – a significant shareholder of DHC. Deputy CEO of SSI AM.
Mr. Tatsuyuki Ota	Joined DHC's Board of Directors in 2016 on behalf of DAIWA-SSIAM Vietnam Growth Fund II.

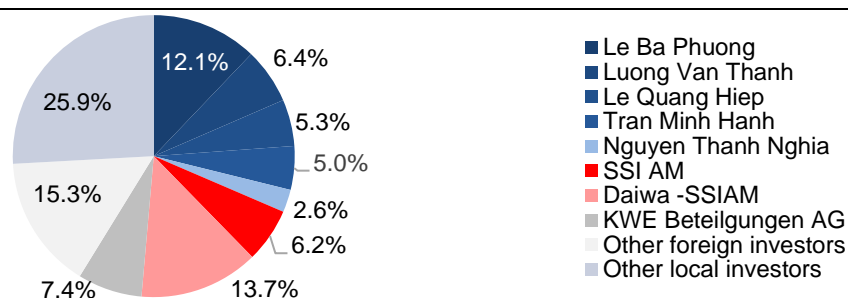
Source: DHC, VCSC compilation

Figure 2: DHC's management team

	Background
Mr. Le Ba Phuong Chairman cum CEO	As discussed in Figure 1.
Mr. Luong Van Thanh Vice-Chairman cum Deputy CEO	As discussed in Figure 1.
Ms. Ho Song Ngoc Deputy CEO	Joined DHC in 2005 and held various positions before being appointed to Head of Sales in 2010 and Deputy CEO in 2012.
Ms. Le Thi Hoang Hue Chief Accountant	Joined DHC in 2013 as Chief Accountant

Source: DHC, VCSC compilation

Figure 3: DHC's shareholder structure as of December 2019*

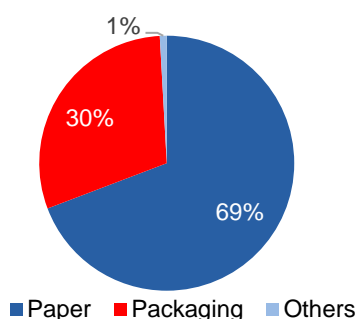


Source: HSX, DHC, VCSC (*including stakes held by family members)

Business focuses on packaging paper and carton boxes

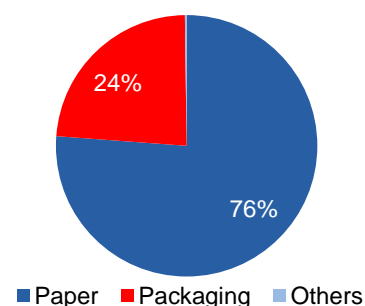
Paper (i.e., packaging paper) and packaging (e.g., carton boxes) accounted for nearly 100% of DHC's revenue and gross profit in 2018, per our estimate. In the paper segment, DHC produces two grades of packaging paper – testliner and medium – which are used in carton board and corrugated carton boxes (Figure 5).

Figure 4: Net revenue breakdown (2018)






Source: DHC, VCSC

Figure 5: Gross profit breakdown (2018)



Source: DHC, VCSC

Figure 6: DHC's main products

Paper segment		Packaging segment
Medium paper	Testliner paper	Corrugated container
Used in fluted/corrugated layers of carton board; ~40% of DHC's paper sales volume in 2018	Used in outside layers of carton board; ~60% of DHC's paper sales volume in 2018	Used to pack products
		

Source: VCSC compilation

Figure 7: DHC's current factories

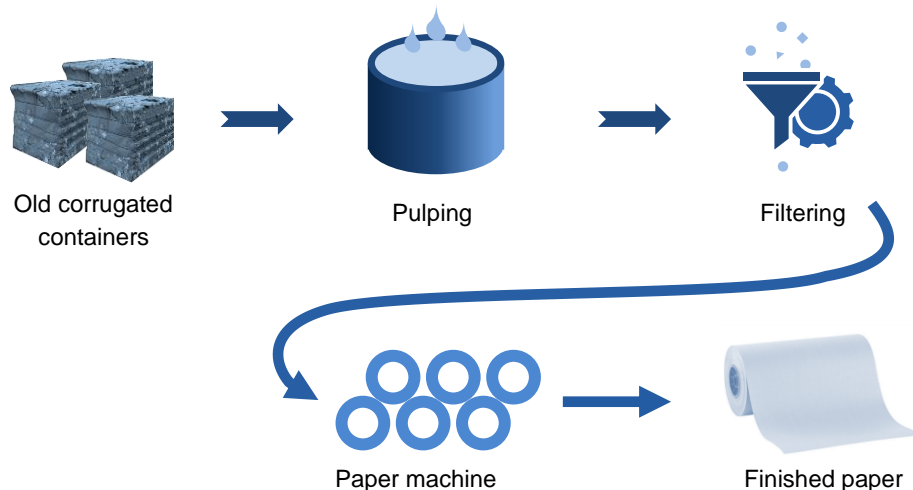
Factory	Segment	Annual capacity	Location	Operational year
Giao Long 1	Paper	~60,000 sqm	Ben Tre Province	2011
Giao Long 2	Paper	~200,000 sqm	Ben Tre Province	2019
Packaging 1	Packaging	~47 million boxes	Ben Tre Province	2006

Source: DHC, VCSC compilation

DHC's business centers on the domestic market and B2B customers. According to DHC, over 90% of its revenue in 2018 came from domestic customers. DHC's main paper customers are packaging manufacturers in Vietnam, including Box-Pak Vietnam, Nam An, Cat Phu and Vinh Xuan, while its container customers are primarily seafood, coconut milk, garment and pharmaceutical producers in the Mekong Delta.

DHC's paper segment uses recycled materials. DHC makes packaging paper from OCCs, which is waste carton paper collected in Vietnam and overseas. DHC typically sources 50% of its material needs locally and imports the remaining 50% from the US, EU and Japan. Compared to domestic OCCs, imported OCCs boast a higher fiber content, higher quality and lower prices. The major drawback of imported OCCs are their higher price volatility and regulatory risk as importing foreign waste materials could be politically and socially sensitive due to fears that Vietnam could be contaminated and polluted by foreign waste.

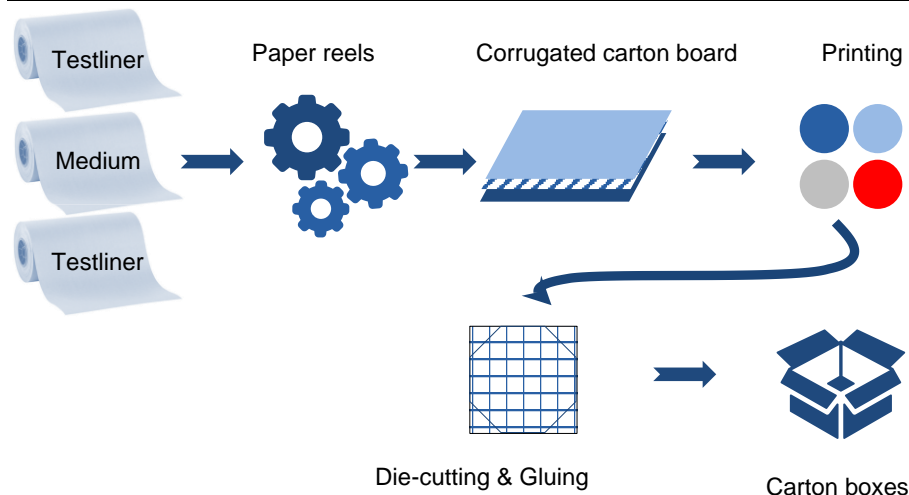
Figure 8: DHC's packaging paper production process



Source: DHC, VCSC

DHC's packaging segment is partly vertically integrated. We estimate that in 2018, DHC consumed 15% of its in-house paper volume for its packaging production. Nevertheless, depending on specific client needs, DHC still sources external paper grades, such as whitetop, to make corrugated carton boxes. Overall, 60% of input materials for the packaging business are in-house.

Figure 9: DHC's corrugated carton box production process



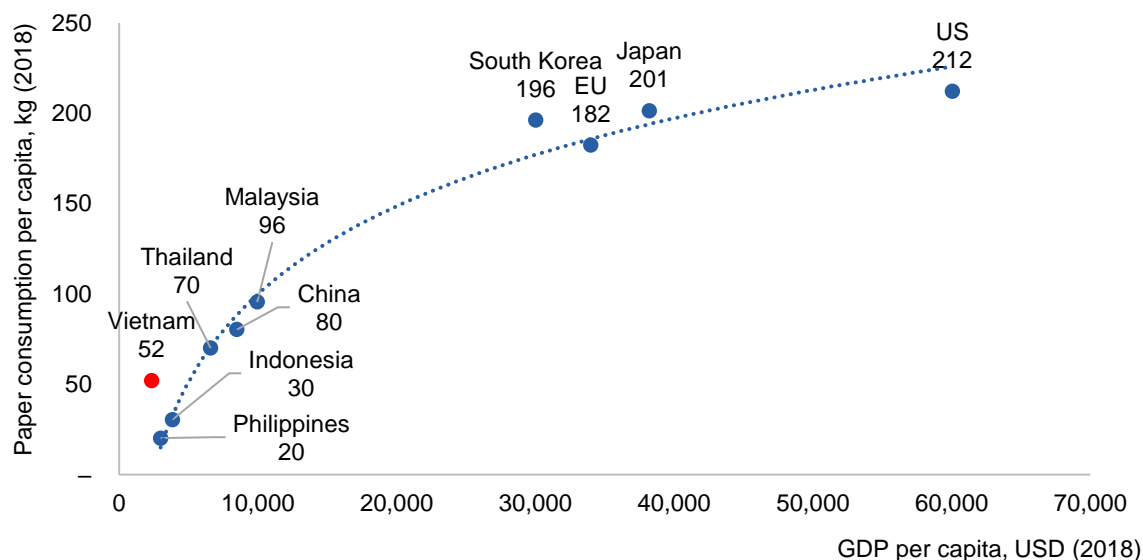
Source: DHC, VCSC

Industry outlook

Vibrant consumption and manufacturing activity bolster paper demand

Paper consumption in Vietnam still has large headroom for growth — in conjunction with the economy. We estimate Vietnam's paper consumption per capita amounted to 52 kg in 2018, trailing Thailand's 70 kg, China's 80 kg and the US's 212 kg, based on data from the Food and Agriculture Organization (FAO) of the United Nations.

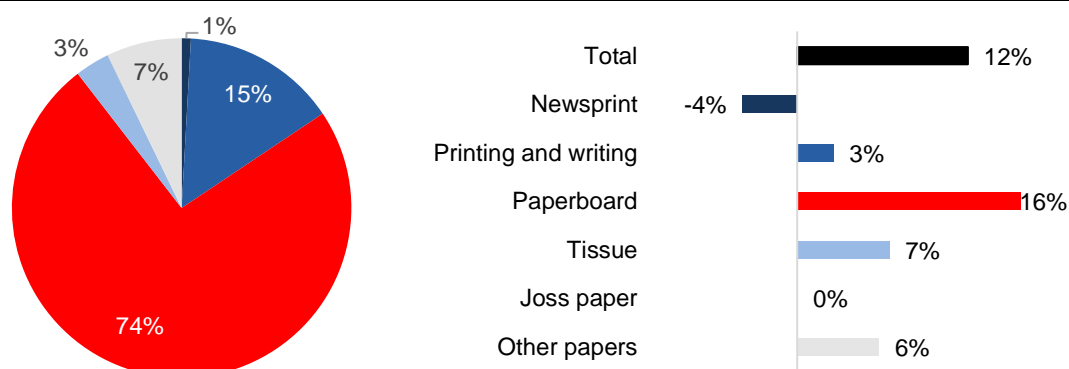
Figure 10: Paper consumption per capita of select countries



Source: FAO, VPPA, VCSC

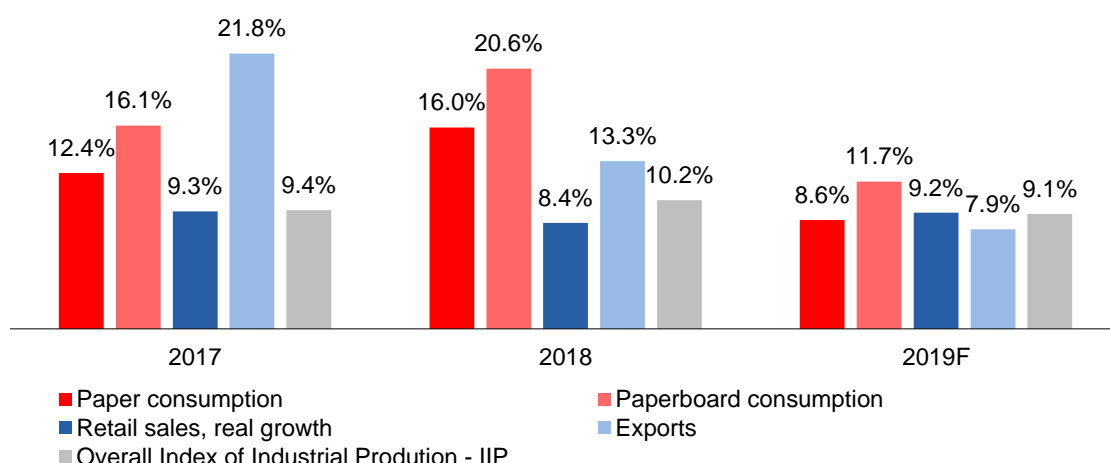
Packaging paper is the largest and fastest-growing segment of the broader paper sector, which is thanks to robust demand from Vietnam's consumer goods industries. According to the VPPA, packaging paper or paperboard recorded a 16% CAGR during 2016-2019E and contributed 74% to Vietnam's total paper consumption in 2018. Packaging paper is used to make carton boards, which are then used to make carton boxes. Carton boxes are used to pack and protect a wide range of products, including food and beverages, personal care products, home care products, garments, home appliances and furniture. In addition to these consumer goods industries, we expect e-commerce to be another growth driver for packaging paper consumption as an additional packaging layer is required in the delivery process.

Figure 11: Share of major paper segments (2019E) and their CAGRs during 2016-2019E



Source: VPPA, VCSC

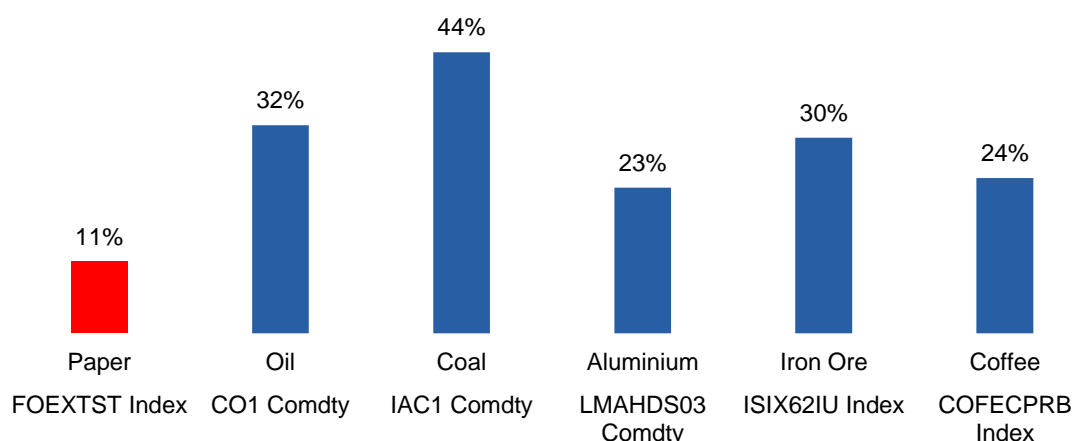
Figure 12: Vietnam's paper consumption growth vs real retail sales, export and Industrial Production Index growth (2017-2019F)



Source: VPPA, General Statistics Office of Vietnam, VCSC

Owing to its large exposure to consumer industries, paper features lower price cyclicality than other key commodities. Our analysis of historical prices of key commodities during 2004-2018 (Figure 13) suggests less price volatility for paper compared to other key commodities such as oil, coal, metal and coffee. We partly attribute paper's lower volatility to the fact that paper demand is more closely linked with consumption while its supply is less affected by geopolitical and weather risks.

Figure 13: Annualized weekly price volatility* of paper and other key commodities during 2004-2018



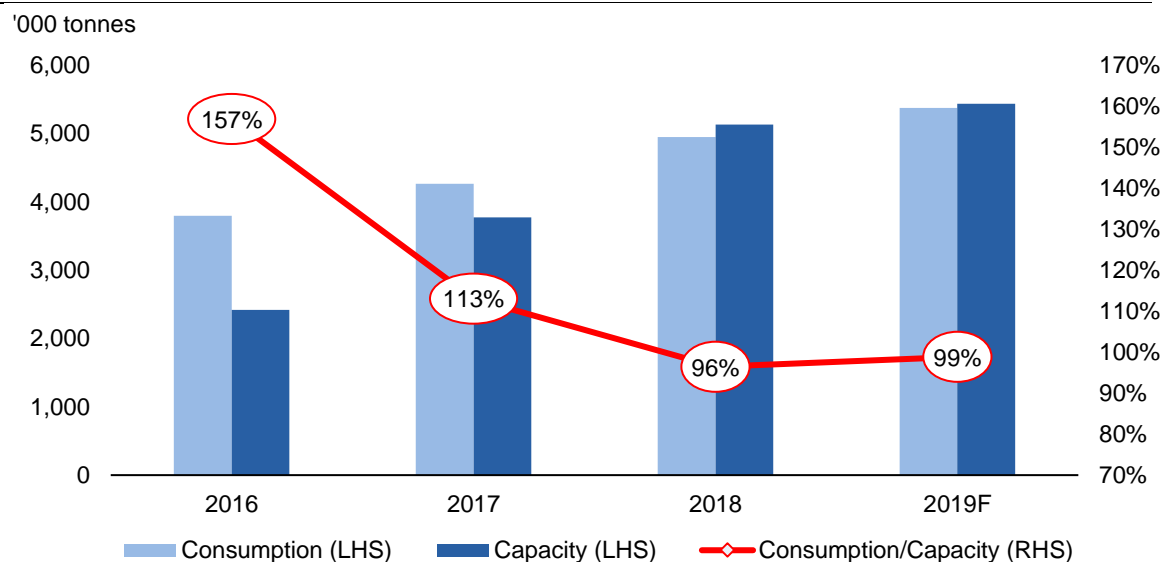
Source: Bloomberg, VCSC (*Standard deviation of weekly price changes)

We project packaging paper consumption in Vietnam will post a 12% CAGR over 2019F-2022F as the outlook of both domestic consumption and manufacturing activity stays positive. In our view, Vietnam will record high-single-digit annual growth for real retail sales and industrial production in the next three years. In addition, we believe that Vietnam's e-commerce transaction volume will deliver a greater than 30% CAGR in the next five years.

Supply and demand are relatively balanced in the overall paper industry; however, the packaging paper space sees a slight oversupply

Per the VPPA, the overall paper supply-demand balance was healthy in 2018 and 2019 despite substantial capacity additions during 2016-2019. Based on VPPA data, we estimate the industry's operating rate (domestic consumption divided by capacity) was around 96% in 2018 and 99% in 2019. We note that prior to 2018, Vietnam had to import paper to meet its domestic demand.

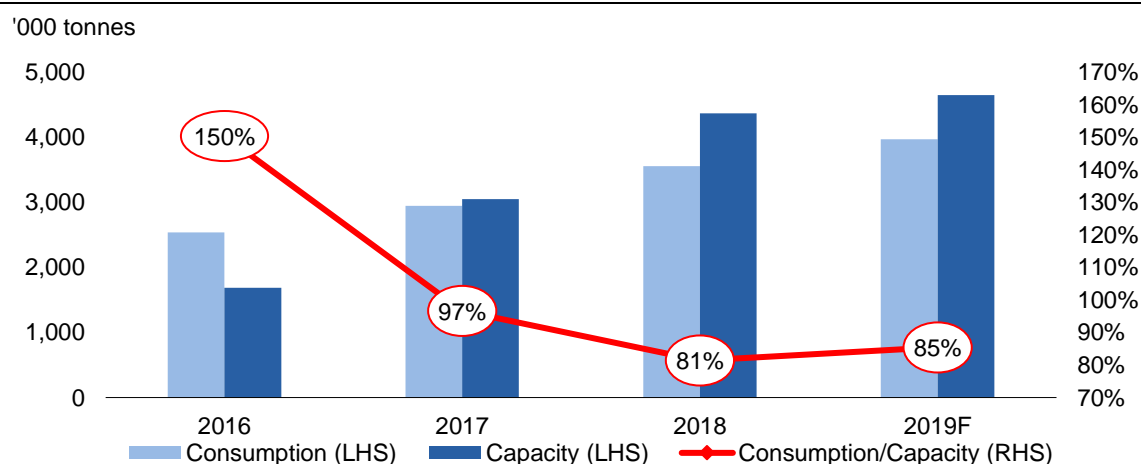
Figure 14: Vietnam's paper supply and demand during 2016-2019F



Source: VPPA, VCSC

However, within the packaging paper segment, we observed an oversupply in late 2018-early 2019, which eased in late 2019. Due to a rapid capacity expansion of FDI firms during 2016-2018, Vietnam's packaging paper industry went from a supply deficit to a supply surplus in late 2018. Based on the VPPA's data, we estimate that the packaging paper industry's operating rate dropped from 150% in 2016 to 81% in 2018. As most expansion projects were completed while demand remained solid in 2019, the industry operating rate stepped up to 85%, per our estimate that is based on VPPA data.

Figure 15: Vietnam's packaging paper supply and demand during 2016-2019F



Source: VPPA, VCSC

Based on the announced capacity expansion pipeline, we expect the packaging paper industry's operating rate will stay stable in the coming years. According to the VPPA, 5.9 million tonnes of new packaging paper capacity will come online during 2019-2026 vs the industry's current total capacity of 4.6 million tonnes. Based on this figure and our forecast of a 12% CAGR in packaging paper demand, we estimate that the industry's operating rate will edge up from 85% in 2019 to 86% in 2026.

The Government's environmental concerns could rein in capacity expansions, in our view. As we mentioned above, importing waste materials could be politically and socially sensitive in Vietnam. In 2018, the Government tightened its supervision of OCC imports as well as its approval of new paper factories in Vietnam. As a result, 2.3 million tonnes of new capacity (out of the 5.9 million tonnes mentioned above) planned for 2019-2026 have not been approved up to now — the majority of which belongs to Lee & Man and Nine Dragons (known as Chanh Duong in Vietnam). If these 2.3 million tonnes remain unapproved, then the packaging paper industry's operating rate would rise to 110% in 2026, per our estimate.

Figure 16: New packaging paper projects during 2019-2026

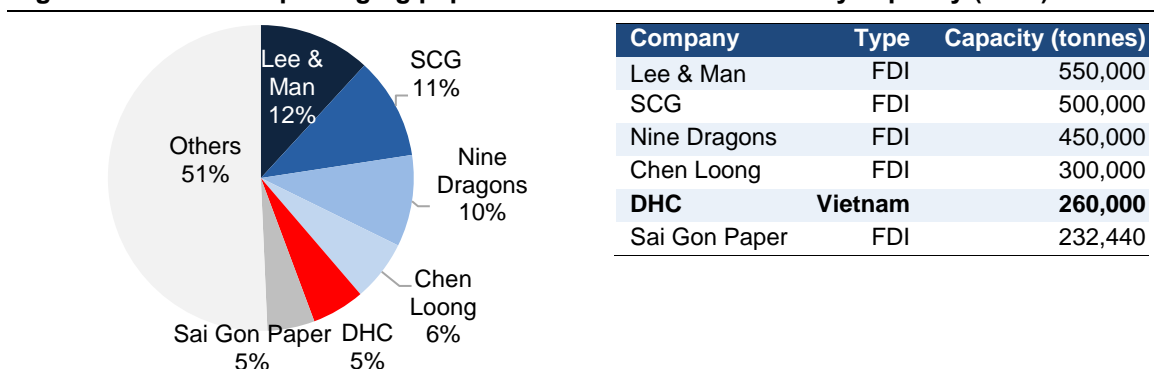
Company	Company type	Location	Capacity (tonnes)	Construction time	Operation time
Lee & Man*	FDI	Hau Giang	1,000,000	NA	NA
Cheng Loong	FDI	Binh Duong	700,000	NA	2021
Marubeni	FDI	Vung Tau	800,000	January 2019	Late 2020
Nine Dragons*	FDI	Hai Phong	1,200,000	NA	NA
An Viet Phat	Vietnam	Vung Tau	1,000,000	NA	NA
Rang Dong	Vietnam	Khanh Hoa	70,000	NA	NA
Miza	Vietnam	Thanh Hoa	100,000	NA	NA
Toan Cau	Vietnam	Hai Duong	70,000	NA	NA
Hoang Ha*	Vietnam	Hai Phong	100,000	NA	NA
Hung Ha	Vietnam	Hanoi	100,000	NA	NA
Tan Mai	Vietnam	Binh Duong	150,000	NA	2020
Khoi Nguyen	Vietnam	Binh Phuoc	100,000	2019	2021
Others	Vietnam	Others	400,000		
Total			5,870,000		
Approved capacity			3,570,000		
*Capacity still subject to approval			2,300,000		

Source: VPPA, VCSC

Vietnam's packaging paper market is fragmented with a strong FDI presence

We estimate that the current largest player in Vietnam's packaging paper market commands a capacity share of only 12% compared to China's 30% and the US's 31%. By origin, foreign-owned companies combined for 44% of total capacity in 2019, per our estimate. Notably, companies from Greater China such as Lee & Man (2314 HK), Nine Dragons (2689 HK) and Chen Loong (1904 TT) combined for a capacity share of 28% as of 2019, per our estimate.

Figure 17: Vietnam's packaging paper market share breakdown by capacity (2019)

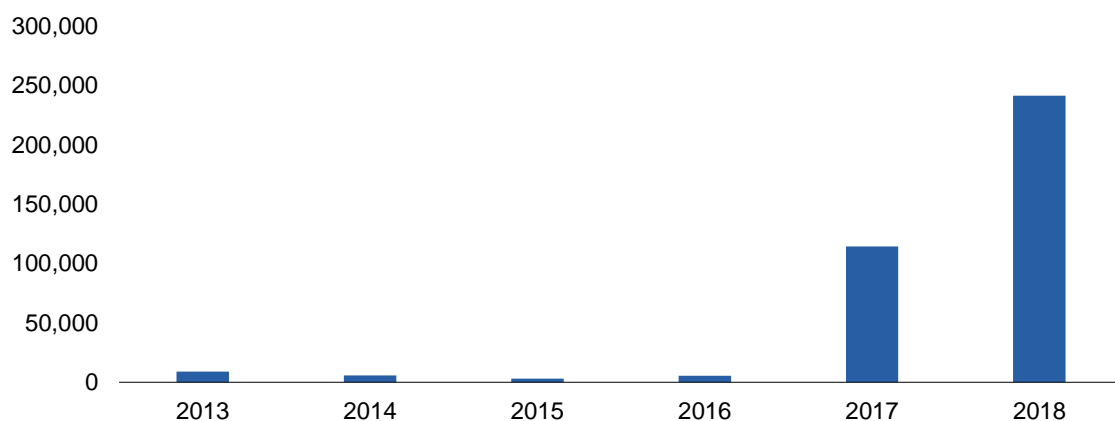


Source: VPPA, VCSC compilation and estimate

We expect paper prices in Vietnam to dip in 2020 amid China's economic slowdown

Vietnam's paper market is partly linked with China's via trade — especially since 2017. In 2017, China started to restrict its OCC imports, which caused a paper shortage in China. To meet demand, paper companies in China started to import finished papers from other countries in Asia, including Vietnam. In 2016, Vietnam exported only 5,500 tonnes of paper to China; however, this amount surged to ~241,000 tonnes in 2018, per the International Trade Center (ITC).

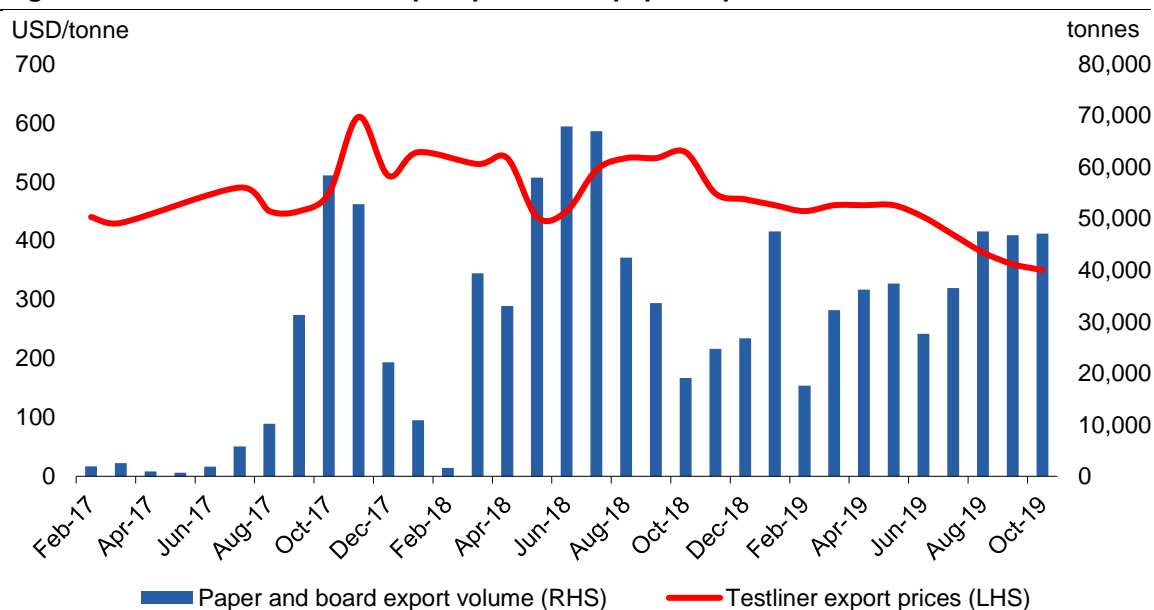
Figure 18: Vietnam's paper exports to China during 2013-2018 (tonnes)



Source: ITC

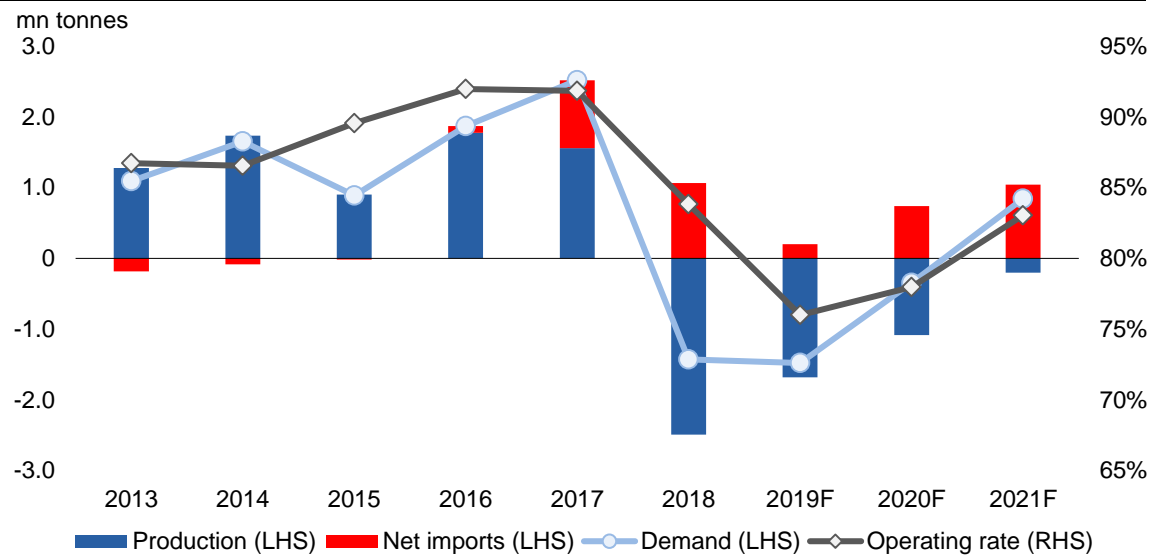
China's softening paper demand has weighed on Vietnam's packaging paper prices since late 2018. Per our estimate, Vietnam's average packaging paper prices plunged ~15%-20% YoY in 2019 as a result of falling paper prices in China. In 2019, Vietnam-based paper factories that have volumes intended for export to China ramped up their sales efforts in Vietnam amid weakening demand in China. Per RISI, China's packaging paper demand contracted by 1.4-1.5 million tonnes (or ~4% of China's total demand) per annum during 2018-2019, which caused the operating rate of China's packaging paper industry to slump from 84% in 2018 to 76% in 2019.

Figure 19: Vietnam's testliner export prices and paper export volume to China



Source: International Trade Center, VCSC

Figure 20: China's packaging paper supply and demand growth during 2013-2021F



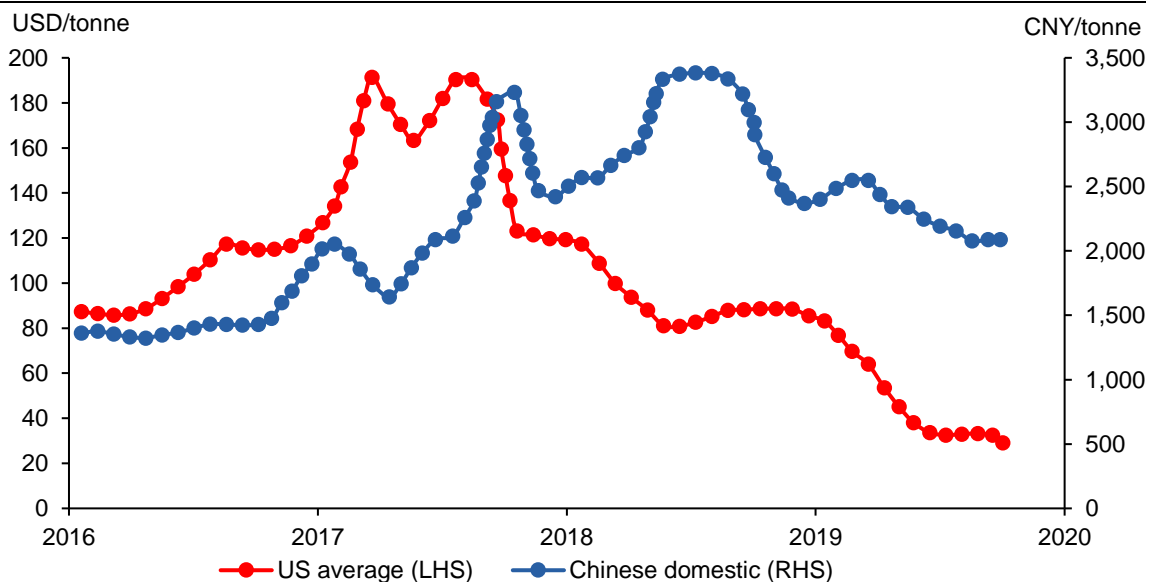
Source: RISI, VCSC

We project Vietnam's packaging paper prices will decline by 10% in 2020. Per RISI, China's paper demand will sink another ~0.3 million tonnes, or ~1% of its total demand, in 2020 before bouncing back in 2021.

China's OCC import policies might prop up profit margins of Vietnamese paper producers

Since 2017, China's restrictive recovered paper import policies have been favorable for Vietnam's paper producers. In order to tackle pollution and encourage domestic paper recycling, the Chinese government started to reduce OCC imports via quotas in mid-2017, which led to a supply shortage in its packaging paper market while resulting in a supply surplus in the global OCC market. This scenario has translated to favorable price spreads for paper companies in Asia, including Vietnam.

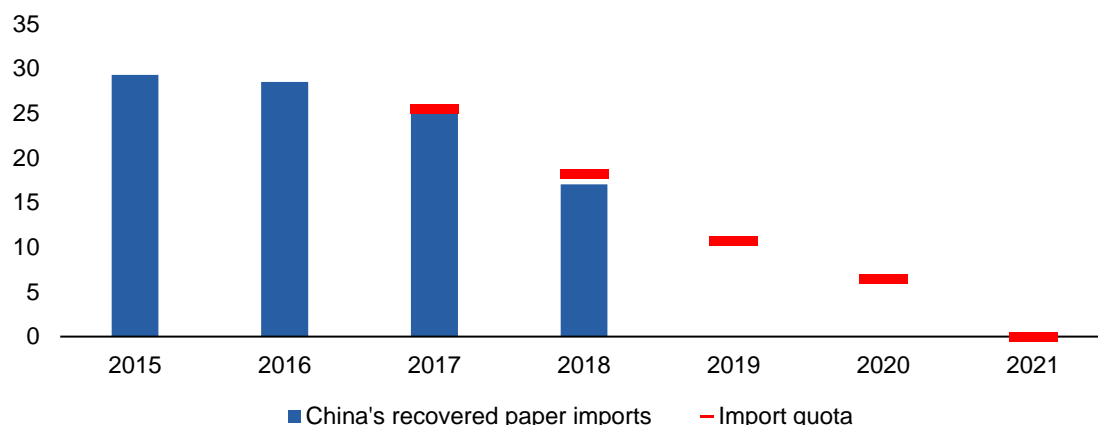
Figure 21: OCC prices during 2016-2019



Source: RISI, VCSC

Per RISI, the Chinese government plans to cut OCC import quota from 10.8 million tonnes in 2019 to 6.5 million tonnes in 2020 and zero by 2021. We believe this plan, if implemented, will put pressure on OCC prices, which will in turn be supportive for the profit margins of Vietnamese paper producers.

Figure 22: China's recovered paper imports and import quota (million tonnes)



Source: International Trade Center, RISI, VCSC

Paper recycling is environmentally sustainable

Despite risk of pollution from paper recycling, the US and EU recognize that it is a net positive for the environment. Per the US Environmental Protection Agency, recycling a tonne of paper instead of producing paper from trees helps to save electricity, water and trees and also reduces carbon emissions. On the other hand, the European Union introduced the Action Plan for the Circular Economy in 2015 to "close the loop" of product lifecycles through greater recycling and re-use, which will benefit both the environment and economy. According to this plan, the EU targets to recycle at least 85% of paper and cardboard by 2035.

Figure 23: Resources saved from recycling a tonne of paper



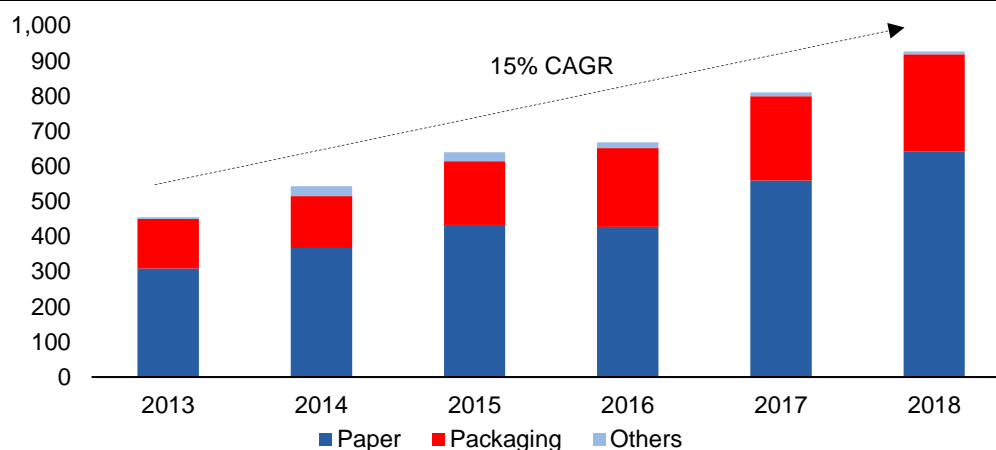
Source: US Environmental Protection Agency

After a regulation hiccup in late 2018, OCC imports into Vietnam have normalized despite the Government's more conservative approach in granting import licenses. In Q3 2018, due to environmental concerns and a surge in waste material imports into Vietnam, the Vietnamese Government unexpectedly tightened import procedures for waste materials and delayed granting import licenses to companies that use these materials. However, in March 2019, the Government issued new regulations to ease the import procedures of waste materials. To mitigate pollution risks, instead of an outright ban, the Government will now conduct inspections and only grant OCC import licenses for companies that have adequate water treatment such as DHC. Meanwhile, the VPPA is proposing that the Government change OCC in legal documents from "waste paper" to "old corrugated paper" or "old recycled paper" to ease political and social sensitivity to OCC as well as to promote the benefits of recycling.

DHC's historical financial performance

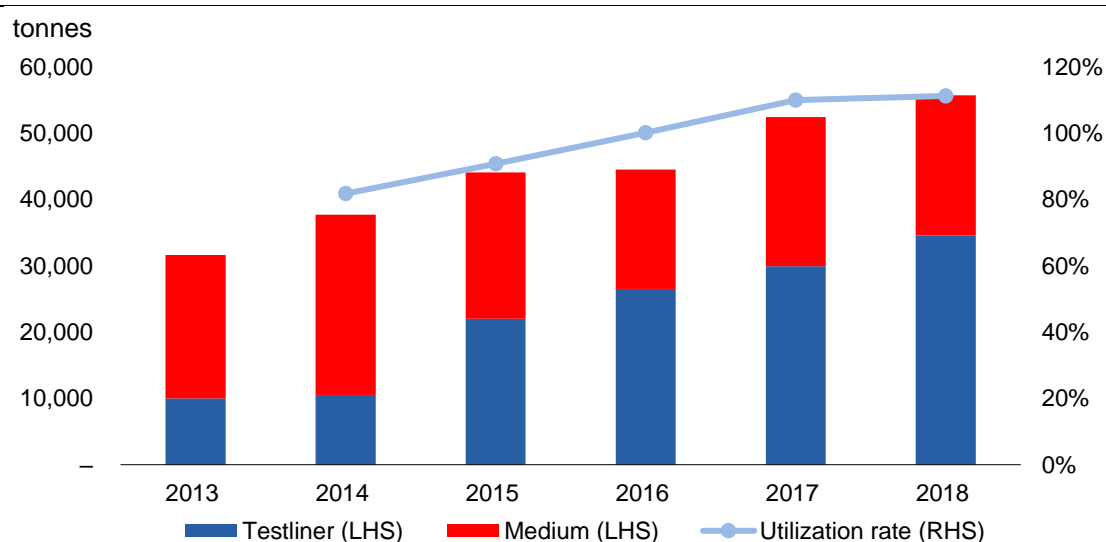
DHC recorded a 15% revenue CAGR during 2013-2018, thanks to upbeat domestic packaging paper demand. This performance was driven by 16% and 14% revenue CAGRs in the paper and packaging segments, respectively. We estimate that DHC's paper sales volume posted a 12% CAGR during this period, which was generally in line with the packaging paper industry. On the other hand, DHC's packaging sales volume recorded a 21% CAGR during 2013-2018, which we attribute to its low base and capacity expansion.

Figure 24: DHC's revenue (VND bn) during 2013-2018



Source: DHC, VCSC

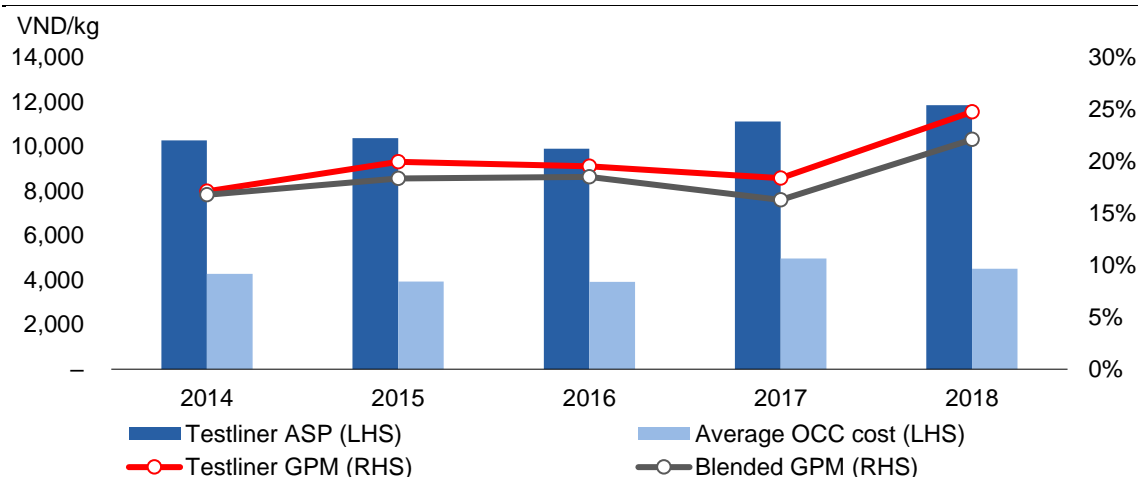
Figure 25: DHC's paper sales volume and utilization rate during 2013-2018



Source: DHC, VCSC

Spreads between paper selling prices and OCC prices are key factor for DHC's profitability. During 2014-2017, DHC's testliner GPM (its main product) fluctuated between 16.8% and 19.9% while its blended GPM varied between 16.3% and 18.5%. Notably, DHC's testliner GPM expanded from 18.4% in 2017 to 24.7% in 2018, aided by China's stricter OCC import policies as discussed above. Per our estimate, OCC accounted for ~58% of DHC's paper production costs in 2018. Meanwhile, paper contributed 54% to DHC's packaging production costs in 2018, per our estimate.

Figure 26: DHC's testliner GPM, ASP and average OCC costs during 2014-2018

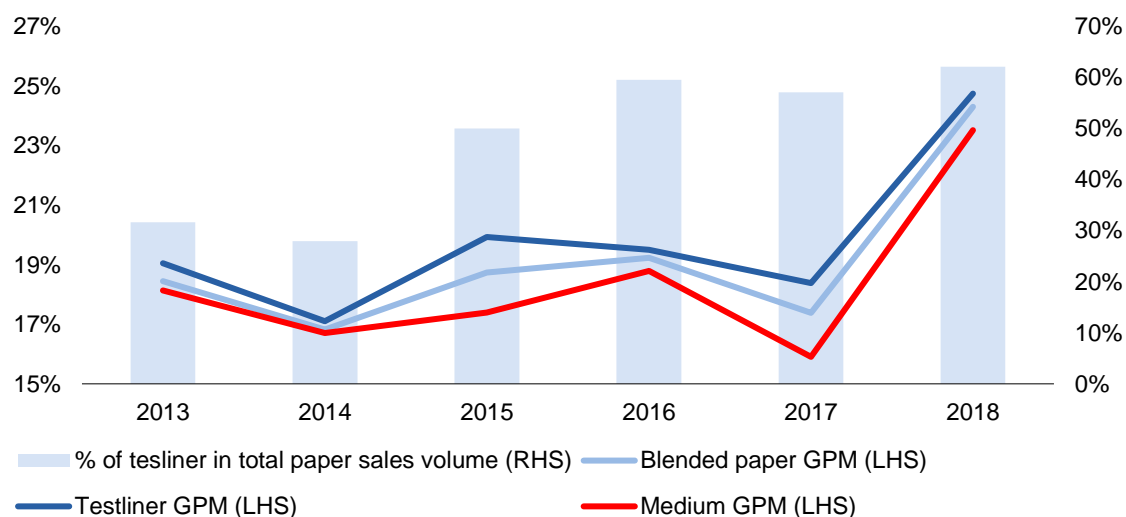


Source: DHC, VCSC

In addition to price spreads, DHC's margins also benefited from a better sales mix. DHC's testliner/medium sales mix went from 30/70 in 2013 to 60/40 in 2018. We note that testliner is typically sold at a 10% premium vs medium paper.

Underpinned by these margin tailwinds, DHC recorded an NPAT CAGR of 38% during 2013-2018.

Figure 27: DHC's paper GPM during 2013-2018

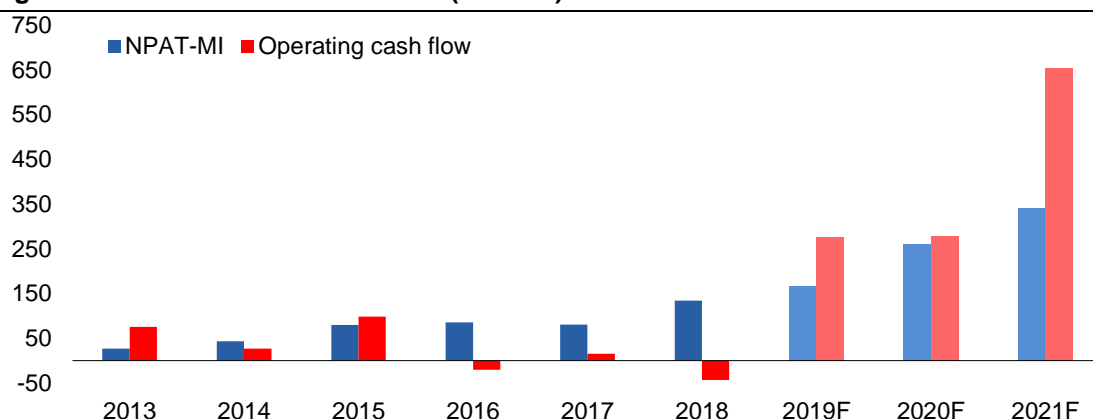


Source: DHC, VCSC.

DHC generated solid operating cash flows (CFO) prior to 2016; however, its CFO weakened afterwards, which was partly due to product quality issues in 2016 and active raw material stockpiling in 2017-2018. In 2013-2015, DHC's CFO/NPAT-MI ratio fluctuated between healthy levels of 0.6x-2.8x. However, its CFO turned negative in 2016 as DHC extended its account receivable days to support sales as a saline intrusion in the Mekong Delta undermined DHC's paper quality. This problem and the extended account receivable days were fixed after DHC installed additional water treatment facilities in 2016. Nonetheless, DHC's CFO remained low in 2017 and 2018 as it loaded up raw materials for its new factory, which led to increased inventory days in 2017-2018.

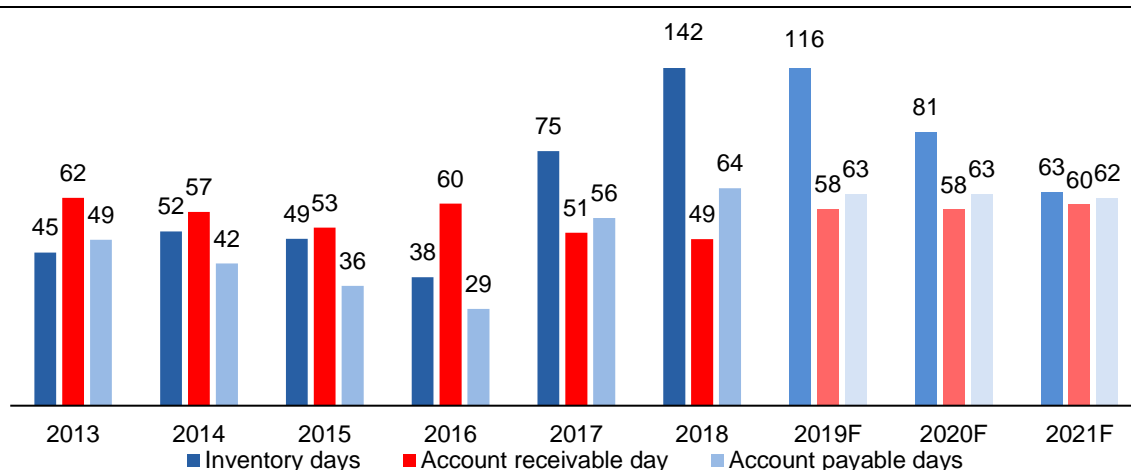
Going forward, we expect DHC's operating cash flow will strengthen thanks to contribution from its new factory and a potential normalization of inventory days as raw materials for the new factory were already largely pre-stocked.

Figure 28: DHC's NPAT-MI and CFO (VND bn)



Source: DHC, VCSC

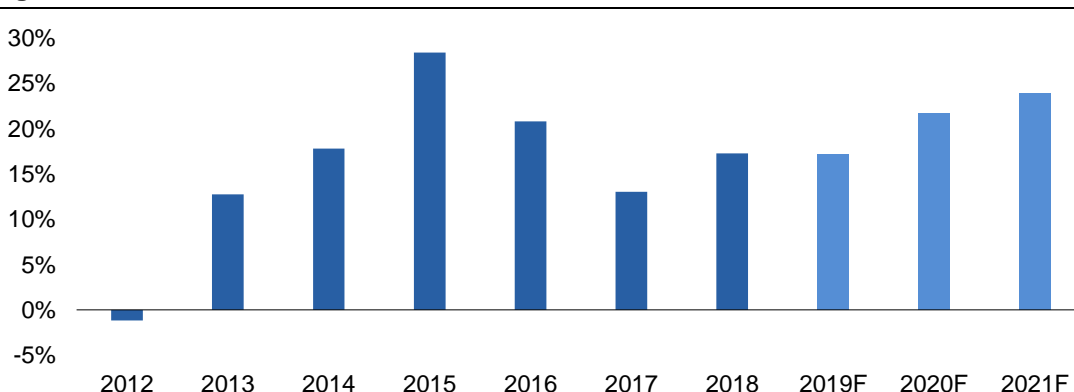
Figure 29: DHC's days of inventory, account receivable and account payable



Source: DHC, VCSC

After reaching 29% in 2015, DHC's ROE fell to 17.3% in 2018 due to temporary capital tie-up for the construction of the Giao Long 2 factory that came online in September 2019. We note that Giao Long 2 had an investment cost of VND1.2tn (USD52mn), which was 2.7x DHC's total assets as of YE2015. This capex, along with the aforementioned inventory stockpiling, reduced DHC's asset turnover from 1.5x in 2015 to 0.6x in 2018. Now that the new paper factory is operating, DHC's ROE will gradually improve back to 2015's level, based on our projections.

Figure 30: DHC's ROE

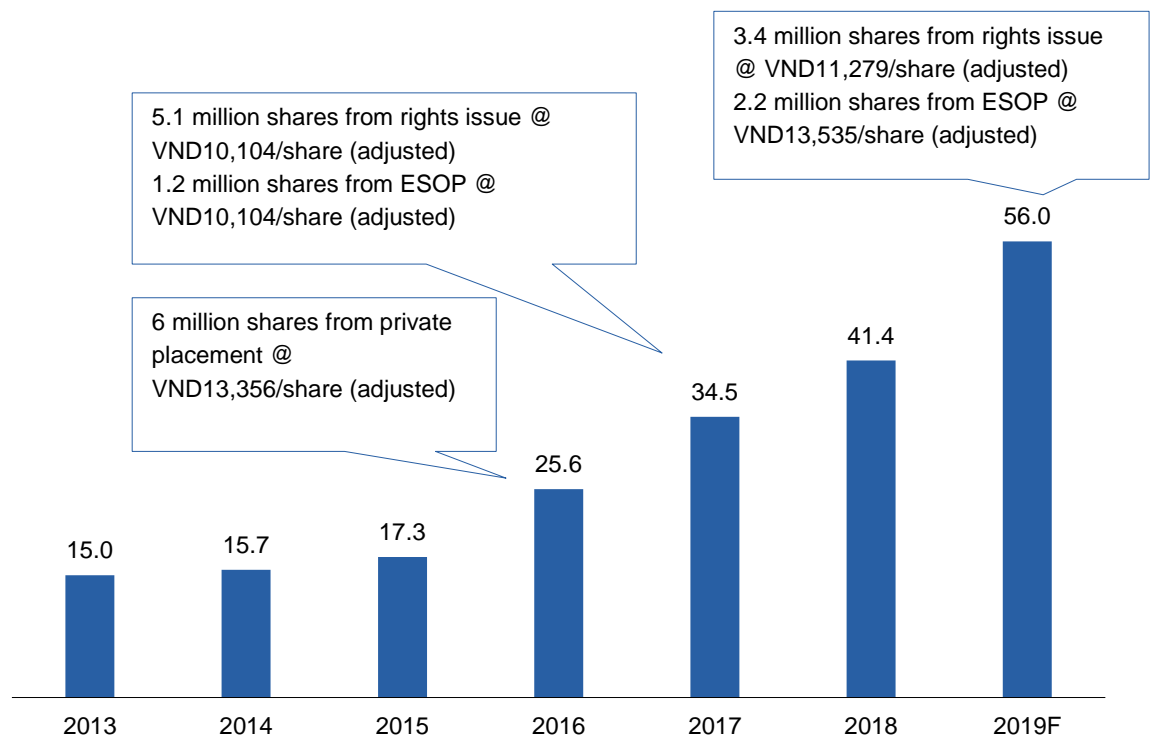


Source: DHC, VCSC

DHC raised equity capital, including via ESOP issuances, during 2016-2019 to finance its new paper factory. DHC carried out a ~35% private placement in 2016, a 20% rights issue in 2017 and a 10% rights issue 2018, in addition to 5% ESOP issuances in each of 2017 and 2019. In total, DHC raised VND272bn (USD12mn) in equity during 2016-2018. These capital injections helped DHC's net debt/equity to stay under control at ~1.0x as of YE2018.

The aforementioned ESOP issuances naturally raise concerns about dilution risks for existing shareholders. In our view, from an earnings perspective, the dilutive impact from the last two ESOP issuances (each of which had a one-year lock-up) was material but not excessive because we estimate the total unrealized gains enjoyed by the ESOP receivers at the time of issuances were equivalent to ~14% of DHC's total NPAT from 2017 to 2020F. That said, if DHC was to maintain a pace of issuing a 5% ESOP every two years as it has done since 2017, then it would still represent a material dilution risk for existing shareholders, unless the company could deliver strong earnings growth (as we currently forecast for the next three years) or raise the ESOP issuing price.

Figure 31: DHC's year-end share count during 2013-2019 (million shares)



Source: DHC, VCSC (issuing prices are adjusted for non-dilutive share splits)

Business outlook: Profits to surge on capacity expansion

Partly backed by competitive investment costs, DHC's Giao Long 2 factory is on track to fully utilize its capacity in 2021, in our view

After three years of construction, DHC's Giao Long 2 paper factory commenced commercial operation in September 2019. Compared to other paper factories invested or to be invested in Vietnam during 2017-2020, Giao Long 2 factory boasts a smaller unit investment cost at just USD236 per tonne compared to a peer average of USD655 per tonne, based on our estimate. We attribute DHC's low investment cost to a favorable timing of investment (i.e., equipment prices were favorable at the time DHC made the investment) and prudent approach in designing the factory as well as procuring machinery (e.g., utilizing Chinese ancillary equipment to supplement core German equipment). Notwithstanding the lower investment cost, Giao Long 2's paper quality is among the highest on the market thanks to its core German technology, per management.

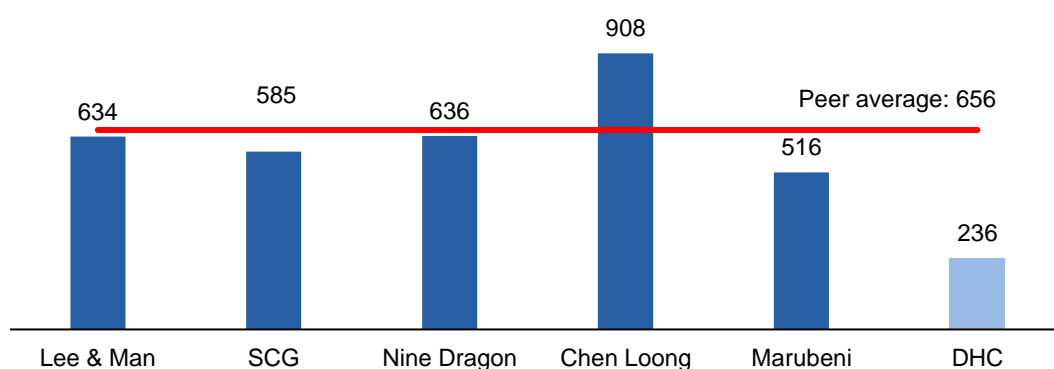
Per DHC, Giao Long 2 operated at 100% utilization in October-November 2019. We expect its utilization rate to maintain at high levels of 85%/100% in full-year 2020/2021 and reach 110% in 2022. Our conservative utilization projection for 2020 vs Q4 2019 is premised on the fact that Q4 2019's utilization rate might have benefited from seasonality (i.e., Q4 is high season).

Figure 32: DHC's Giao Long 2 paper factory

Capacity	~200,000 tonnes per annum
Technology	Core: Germany (Andritz, ABB); Ancillaries: Chinese
Investment cost	Planned: VND1.1tn (USD48mn) Actual: VND1.2tn (USD52mn) as of end-Q3 2019
Construction time	2016-2019
Debt/equity	Planned: 60%, Actual: 49% as of end-Q3 2019

Source: DHC, VCSC compilation

Figure 33: Factory investment cost (USD/tonne) of key packaging paper players in Vietnam



Source: VCSC compilation

Figure 34: Notable packaging paper factories that commenced operation or will commence operation during 2017-2020

Company	Company type	Location	Capacity (tonnes)	Investment (USD mn)	Operational year
Lee & Man	FDI (Hong Kong)	Hau Giang	550,000	348.7	2017
SCG (Vinakraft)	FDI (Thailand)	Binh Duong	256,500	150.0	2017
Nine Dragons (Chanh Duong)	FDI (Hong Kong)	Binh Duong	440,000	280.0	Late 2017
Chen Loong	FDI (Taiwan)	Binh Duong	300,000	272.5	2018
Marubeni	FDI (Japan)	Vung Tau	400,000	206.0	Late 2020
DHC	Domestic	Ben Tre	200,000	47.2	2019

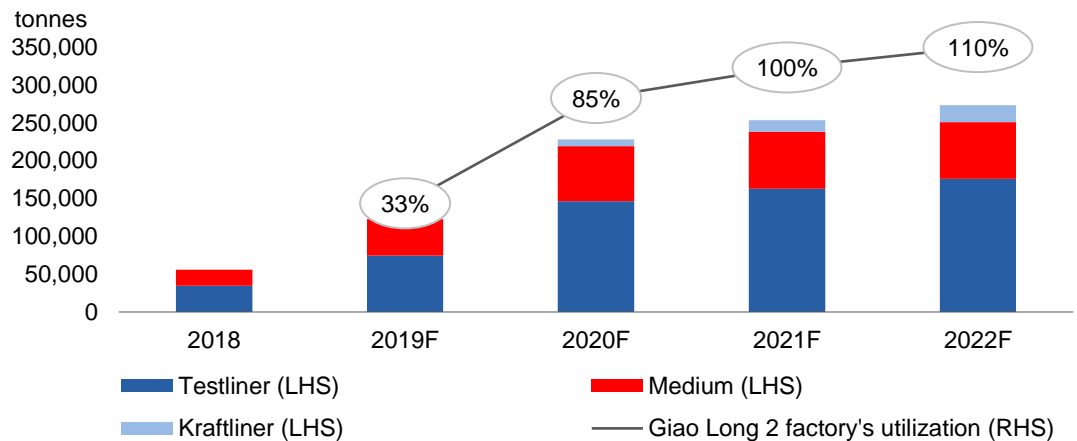
Source: Company disclosures, VCSC compilation

Sales mix to improve, driven by new kraftliner paper products

Along with additional capacity, the Giao Long 2 factory also enables DHC to introduce a higher-value grade of paper — kraftliner. DHC plans to allocate 10% of Giao Long 2's capacity to produce kraftliner from 2020. Compared to testliner, kraftliner boasts a 40%-50% price premium. Kraftliner uses virgin fiber made from wood along with recovered fiber made from OCC. Thanks to the usage of virgin fiber, kraftliner features superior strength vs testliner.

As DHC's projected production volume for kraftliner is small compared to its market size, sales should not be a problem, in our opinion. We project revenue contribution from kraftliner to reach 5% in 2020 (equivalent to 50% of allocated capacity) and 10% in 2022 (100% of allocated capacity).

Figure 35: DHC's paper sales volume and Giao Long 2's utilization rate



Source: DHC, VCSC

New packaging factory is another potential growth driver, although we expect its contribution will be modest initially

DHC plans to construct a new packaging factory as the company expects its existing packaging factory will max out its capacity in 2020-2021. According to DHC, the new facility will have an annual capacity of 42 million sqm, which is equivalent to 64 million carton boxes and ~1.3x of DHC's existing packaging capacity, per our estimate. This new factory will be located near DHC's existing factories in Ben Tre Province in the Mekong Delta region.

We assume this new factory will come online in 2021 and fill up its capacity after about seven years of operation. Our conservative utilization assumption is premised on the fact that this factory will be located far from the southeast region, which is a manufacturing hub for Vietnam's consumer goods industries. This location will make it costly for DHC to ship carton boxes as the transportation of carton boxes is more expensive than paper due to the size of the boxes. Based on our forecasts, DHC's new packaging factory will contribute ~30% to DHC's carton box sales volume and 5% to its total gross profit in 2021.

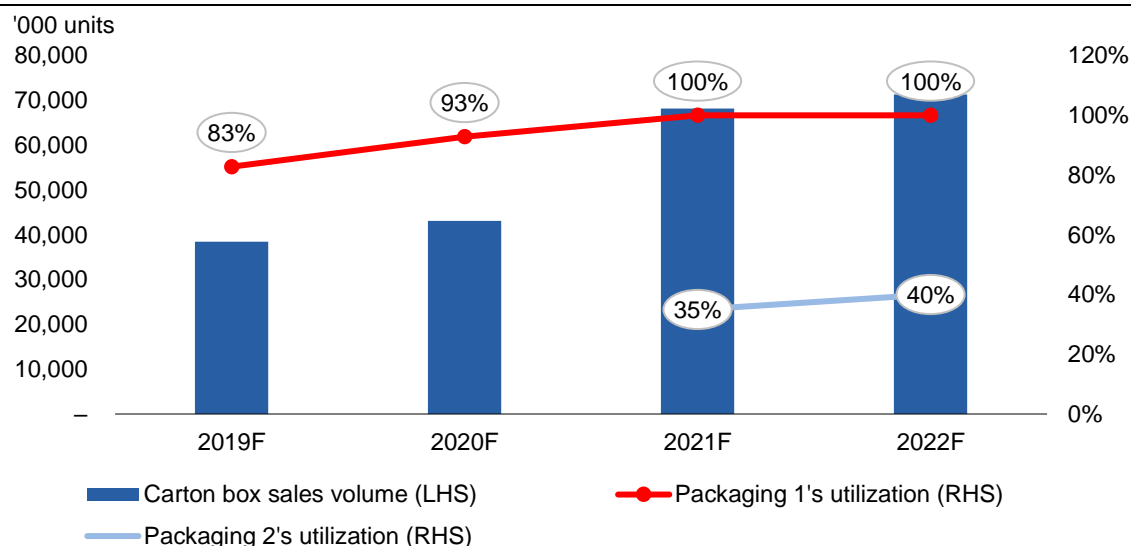
In our view, DHC has selected this factory location because (1) it can utilize its existing land, (2) it can continue to serve its existing customers in the Mekong Delta and (3) the southeast region is already being served by packaging companies that are DHC's existing paper customers.

Figure 36: DHC's packaging 2 factory

Capacity	42 million sqm or 63 million carton boxes
Investment cost	VND168bn (USD7mn), including VND34bn (USD1.5mn) for construction and VND120bn (USD5mn) for machinery
Construction time	2020-2021
Debt/equity	100% equity

Source: DHC, VCSC compilation

Figure 37: DHC's carton box sales volume and utilization rates of its packaging factories over 2019F-2022F



Source: DHC, VCSC

Summary of 2019-2022 forecasts

Figure 38: VCSC's forecast for 2019F-2022F

VND bn	2018	2019F	2020F	2021F	2022F
Revenue	927	1,479	2,309	2,769	2,996
Paper	641	1,125	1,927	2,169	2,369
Packaging	277	346	374	591	618
Others	8	8	8	8	8
Gross profit	205	303	428	510	590
Paper	156	238	359	418	482
Packaging	48	65	69	93	107
Operating profit	164	236	324	386	455
Profit before tax	155	201	277	359	451
NPAT-MI	134	168	261	340	393
YoY Growth					
Revenue	14%	60%	56%	20%	8%
Paper	15%	75%	71%	13%	9%
Packaging	16%	25%	8%	58%	5%
Gross profit	55%	48%	42%	19%	16%
Paper	60%	53%	51%	16%	16%
Packaging	45%	34%	7%	34%	16%
Operating profit	74%	44%	37%	19%	18%
Profit before tax	66%	30%	38%	30%	26%
NPAT-MI	67%	25%	56%	30%	16%
Margins					
GPM	22.1%	20.5%	18.5%	18.4%	19.7%
Paper	24.3%	21.1%	18.6%	19.3%	20.4%
Packaging	17.4%	18.7%	18.5%	15.7%	17.3%
OPM	17.7%	16.0%	14.0%	13.9%	15.2%
PBT margin	16.7%	13.6%	12.0%	13.0%	15.1%
NPM	14.5%	11.3%	11.3%	12.3%	13.1%

Source: VCSC

2019 forecasts

Figure 39: VCSC's forecasts for 2019

VND bn	2018	2019F	YoY	VCSC comments
Revenue	927	1,479	60%	
Paper	641	1,125	75%	Bolstered by a 120% jump in sales volume as DHC's Giao Long 2 factory began commercial operation in September 2019 and reached a utilization rate of ~100% in Q4 2019.
Packaging	277	346	25%	We expect ASP to decline ~20% YoY amid weaker demand in China.
Others	8	8	0%	Mainly lifted by volume.
Gross profit	205	303	48%	
Paper	156	238	53%	GPM to contract due to ASP reduction and DHC's high-cost OCC inventory.
Packaging	48	65	34%	DHC already cleared its high-cost inventory in November 2019, per management.
Operating profit	164	236	44%	We project packaging GPM will broaden amid softer paper prices.
Financial income	2	7	192%	
Financial expenses	-15	-42	184%	
- o/w, interest expense	-11	-42	273%	Interest expenses from loans to finance Giao Long 2 factory started to be recognized in P&L in September 2019 as opposed to being capitalized prior to that.
Others	3	0	-100%	
Profit before tax	155	201	30%	
NPAT-MI	134	168	25%	
GPM	22.1%	20.5%		
Paper	24.3%	21.1%		
Packaging	17.4%	18.7%		
SG&A/Sales	4.4%	4.5%		
OPM	17.7%	16.0%		
PBT margin	16.7%	13.6%		
NPM	14.5%	11.3%		
Effective tax rate	13.5%	16.5%		Tax incentives of DHC's packaging factory and Giao Long 1 paper factory (10%) phased out.

Source: DHC, VCSC

2020 forecasts

Figure 40: VCSC's forecasts for 2020

VND bn	2019F	2020F	YoY	VCSC comments
Revenue	1,479	2,309	56%	
Paper	1,125	1,927	71%	We project paper sales volume to soar 79% YoY as we assume the Giao Long 2 factory will reach 85% utilization in 2020. We conservatively assume ASP to slide 10% due to expected softer paper demand in China.
Packaging	346	374	8%	Mainly driven by a 12% increase in sales volume. We assume the utilization rate of DHC's existing packaging factory will reach 93% in 2020. We assume packaging ASP will dwindle 4% YoY on the back of easing input paper prices.
Others	8	8	0%	
Gross profit	303	428	42%	
Paper	238	359	51%	GPM to shrink amid a smaller ASP. We have not factored in potential favorable OCC prices that could happen thanks to weaker paper demand and stricter OCC import policies in China.
Packaging	65	69	7%	
Operating profit	236	324	37%	
Financial income	7	16	131%	
Financial expenses	-42	-63	51%	
- o/w, interest expense	-42	-63	51%	Interest expenses from loans to finance Giao Long 2 factory will be recognized in P&L for twelve months in 2020 vs four months in 2019.
Others	0	0	NA	
Profit before tax	201	277	38%	
NPAT-MI	168	261	56%	
GPM	20.5%	18.5%		
Paper	21.1%	18.6%		
Packaging	18.7%	18.5%		
SG&A/Sales	4.5%	4.5%		
OPM	16.0%	14.0%		
PBT margin	13.6%	12.0%		
NPM	11.3%	11.3%		
Effective tax rate	16.5%	5.6%		We assume Giao Long 2 factory will enjoy a 0% tax rate for the first two years, starting from 2020, and 10% for the ensuing four years.

Source: DHC, VCSC

Valuation

We apply a 50/50 mix of DCF/PER to value DHC. For the PER method, we set our target PER at 10x, which is 10% lower than the five-year average of peer median TTM PERs of 11.0x and 21% lower than their ten-year average of 12.6x. In our opinion, this target PER is justified given DHC's much smaller scale relative to its peers. Our selected peer group for DHC is made up of packaging paper companies in emerging Asian markets. We note that ten out of thirteen companies in our peer group are located in Greater China. In our view, these companies' PERs have been trending downward and fell below their five-year averages partly because China tightened its OCC import policies in mid-2017 as we discussed earlier. As DHC is a beneficiary of these policies (i.e., lower OCC costs), we believe the peers' historical averages are a more appropriate benchmark for our relative valuation than their current PERs.

Our DCF valuation produces a higher target price than PER, which we partly attribute to expected improvements in DHC's working capital days in the coming years; this is despite our application of a 0% terminal growth rate as we assume DHC will not expand its capacity further in the long term.

Figure 41: Summary of VCSC's valuation for DHC

Method	Fair value (VND/share)	Weighting	Contribution (VND/share)
DCF	49,721	50%	24,861
PER @ 10.0x (2020F EPS)	45,747	50%	22,873
Target price (VND/share)			47,700
Implied 2020F PER @ TP			10.4x

Source: VCSC

Figure 42: DCF valuation for DHC

Cost of capital		FCFF (ten years)	VND bn
Beta	1.2	PV of Free Cash Flows	1,389
Market risk premium	8.7%	PV of Terminal Val (0% g)	2,171
Risk-free rate	4.5%	PV of FCF and TV	3,560
Cost of Equity	14.5%	+ Cash & ST investments	53
Cost of Debt	7.3%	- Debt	-830
Debt %	35.0%	- Minority Interest	0
Equity %	65.0%	Equity Value	2,784
Corporate Tax%	20.0%	Shares (million)	56
WACC %	11.5%	Value per share, VND	49,721

Source: VCSC

Figure 43: Cash flow projections for DHC

VND bn	2018	2019F	2020F	2021F	2022F	2023F	2024F
Earnings before interest and tax	164	236	240	335	400	481	489
less: tax	-21	-33	-15	-19	-58	-60	-61
add: depreciation	38	69	133	157	129	130	132
less: net capex	-530	-116	-218	-25	-25	-25	-25
(increase) / decrease in NWC	-183	43	-111	162	-155	77	-70
Free cash flow	-532	198	29	611	291	603	465
PV of FCF			26	492	210	391	270
Cumulative PV of FCF			26	518	728	1,119	1,389

Source: VCSC

Figure 44: Sensitivity analysis of our target price for DHC in relation to WACC and terminal growth rate in our DCF valuation, ceteris paribus

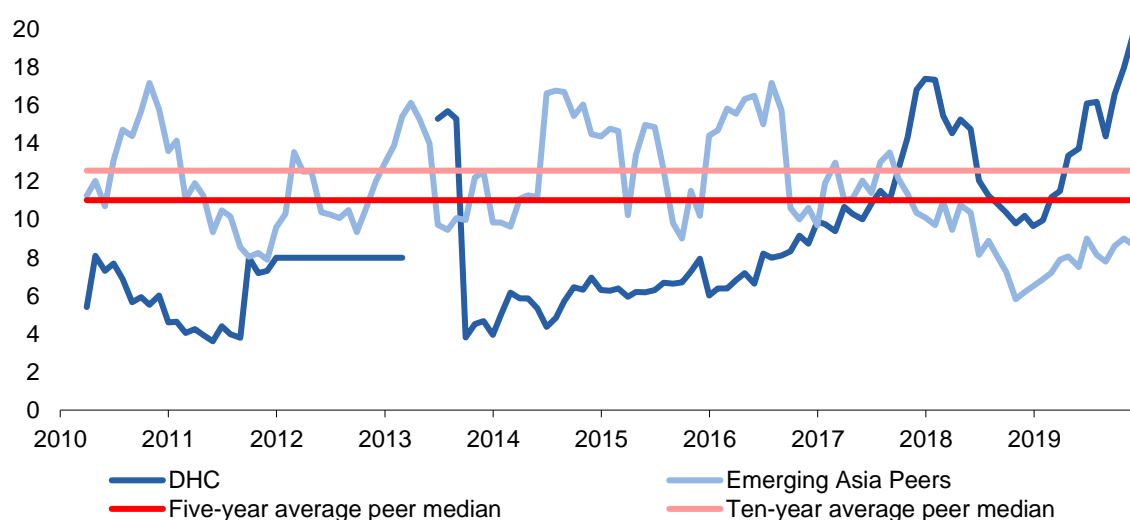
Target price (VND)		WACC				
		10.5%	11.0%	11.5%	12.0%	12.5%
Terminal growth (g)	0.0%	50,900	49,300	47,700	46,300	45,000
	1.0%	53,500	51,600	49,800	48,200	46,700
	2.0%	56,700	54,400	52,300	50,400	48,700
	3.0%	60,800	57,900	55,400	53,100	51,100
	4.0%	66,100	62,500	59,300	56,500	54,100

Source: VCSC

Figure 45: Comparable universe

Name	Country	Market Cap (USD mn)	TTM Sales Growth (%)	TTM EPS Growth (%)	ROE (%)	ROA (%)	Net D/E (x)	NPM (%)	LQ PBR (x)	TTM PER (x)	TTM EV/EBITDA (x)
Nine Dragons	Hong Kong	4,965.4	3.5	-50.8	10.5	4.9	0.6	7.1	0.9	8.8	6.4
Shandong Sun	China	3,630.7	3.6	-21.6	14.7	6.3	0.9	8.7	1.8	12.9	NA
Lee & Man	Hong Kong	3,474.2	-6.4	-38.6	14.1	7.8	0.5	12.4	1.0	7.6	6.6
Indah Kiat	Indonesia	3,294.7	-2.3	-51.7	8.1	3.6	0.8	9.4	0.8	10.6	5.2
Shanying	China	2,330.0	2.3	-23.8	16.9	6.0	1.1	9.4	0.8	6.8	NA
Fajar Surya Wisesa	Indonesia	1,315.3	-10.3	14.2	31.7	12.6	0.9	15.2	4.0	13.4	11.1
Xiamen Hexing	China	688.0	-9.5	NA	-1.9	-0.8	0.7	-0.4	1.6	NA	NA
Long Chen	Taiwan	607.8	-96.6	NA	-0.1	0.0	1.7	-0.0	0.9	NA	14.2
Chen Loong	Taiwan	747.5	-6.2	-50.7	8.4	3.1	0.8	4.8	1.0	11.8	7.3
Henan Yingge	China	607.7	-23.8	NA	-14.5	-6.2	1.1	-12.7	2.3	NA	NA
Zhejiang Rongsheng	China	461.8	-12.0	-2.4	19.5	15.6	-0.2	13.6	2.2	12.5	NA
Yibin	China	321.3	-7.0	NA	-5.1	-0.8	3.8	-2.0	3.2	NA	NA
Muda	Malaysia	108.3	-2.0	-35.4	5.6	3.0	0.5	3.7	0.4	7.7	4.5
Peer median		747.5	-6.4	-35.4	8.4	3.6	0.8	7.1	1.0	10.6	6.6
Peer mean		1,734.8	-12.8	-29.0	8.3	4.2	1.0	5.3	1.6	10.2	7.9
DHC	Vietnam	95.1	10.9	-23.4	12.0	5.6	0.8	10.5	2.3	21.0	16.5

Source: Bloomberg, VCSC

Figure 46: DHC's TTM PER vs peers (x)


Source: Bloomberg, VCSC (DHC's TTM PER was not meaningful for a period during 2013 because it made a net loss in 2012 due to its inefficient aquaculture segment and increased interest expenses)

Investment risks

Further slowdown in the Chinese economy. In our view, a continued slump in paper demand in China will lead to heightening price competition in Vietnam as domestic players try to keep up their capacity utilization and offload their volume.

Unexpected capacity expansion. If industry capacity expands faster than demand, Vietnam's packaging paper industry could dive deeper into an oversupply territory. This scenario would be more likely if the Government was to approve the expansion plans of Lee & Man and Nine Dragons, as discussed on page 9.

Unexpected regulation risks. Regulations on OCC imports could change unfavorably for paper companies if big environmental scandals emerged and soured public sentiment.

Financial statements

P/L (VND bn)	2018	2019F	2020F	2021F
Revenue	927	1,479	2,309	2,769
COGS	-722	-1,176	-1,881	-2,258
Gross profit	205	303	428	510
Sales & Marketing exp	-26	-40	-62	-75
General & Admin exp	-14	-27	-42	-50
Operating Profit	164	236	324	386
Financial income	2	7	16	21
Financial expenses	-15	-42	-63	-48
- o/w, interest expense	-11	-42	-63	-48
Share profit/loss from associates	0	0	0	0
Net other income/(loss)	3	0	0	0
Profit before Tax	155	201	277	359
Income Tax	-21	-33	-15	-19
NPAT before MI	134	168	261	340
Minority interests	0	0	0	0
NPAT less MI, reported	134	168	261	340
NPAT less MI, adjusted⁽¹⁾	134	168	261	340
EBITDA	202	305	457	543
EPS basic reported, VND	2,531	3,044	4,575	5,951
EPS basic adjusted ⁽¹⁾ , VND	2,531	3,044	4,575	5,951
EPS fully diluted ⁽¹⁾ , VND	2,531	3,044	4,575	5,951
DPS, VND	0	1,000	1,900	2,400
DPS/EPS (%)	0	33%	42%	40%
(1) Adjusted for one-offs				
Ratios	2018	2019F	2020F	2021F
Growth				
Revenue growth	14.4%	59.6%	56.1%	19.9%
Op profit growth	73.7%	44.0%	37.4%	19.0%
PBT growth	66.1%	29.6%	37.9%	29.6%
EPS growth, adjusted	56.9%	20.3%	50.3%	30.1%
Profitability ratios				
Gross Profit Margin	22.1%	20.5%	18.5%	18.4%
EBIT margin	17.7%	16.0%	14.0%	13.9%
EBITDA margin	21.8%	20.6%	19.8%	19.6%
NPAT-MI Margin, adj.	14.5%	11.3%	11.3%	12.3%
ROE	17.3%	17.2%	21.7%	23.9%
ROA	8.6%	7.8%	10.5%	13.0%
Efficiency ratios				
Days Inventory On Hand	142	117	81	63
Days Accts, Receivable	49	58	58	60
Days Accts, Payable	75	63	62	62
Cash Conversion Days	117	112	77	61
Liquidity/Solvency				
Current Ratio x	1.4	1.4	1.3	1.4
Quick Ratio x	0.6	0.9	0.8	1.0
Cash Ratio x	0.1	0.5	0.2	0.5
Debt / Assets	0.5	0.4	0.3	0.2
Debt / Capital	0.5	0.5	0.4	0.3
Net Debt / Equity	1.0	0.9	0.6	0.4
Interest Coverage x	14.5	5.6	5.1	8.0

Source: Company data, VCSC

B/S (VND bn)	2018	2019F	2020F	2021F
Cash & equivalents	29	417	206	621
ST investment	8	8	8	8
Accounts receivables	147	324	411	493
Inventories	337	419	412	371
Other current assets	44	44	44	44
Total Current Assets	565	1,212	1,081	1,537
Fix assets, gross	1,427	1,544	1,761	1,786
- Depreciation	-206	-275	-408	-565
Fix assets, net	1,221	1,269	1,354	1,221
LT investments	3	3	3	3
LT assets other	24	24	24	24
Total LT assets	1,248	1,295	1,380	1,248
Total Assets	1,812	2,507	2,461	2,784
Accounts payable	80	355	283	464
Short-term debt	286	466	446	536
Other ST liabilities	46	73	114	136
Total current liabilities	412	893	843	1,136
Long term debt	558	508	311	115
Other LT liabilities	0	0	0	0
Total liabilities	970	1,401	1,155	1,251
Preferred Equity	0	0	0	0
Share premium	192	236	236	236
Paid in capital	414	560	560	560
Retained earnings	213	282	475	691
Other equity	23	28	36	46
Minority interest	0	0	0	0
Total equity	842	1,106	1,307	1,533
Total liabilities & equity	1,812	2,507	2,461	2,784
Y/E shares out, mn	51.9	56.0	56.0	56.0
Y/E treasury shares, mn	0	0	0	0
Cash Flow (VND bn)	2018	2019F	2020F	2021F
Beginning Cash Balance	111	29	417	206
Net Income	134	168	261	340
Dep, & amortization	38	69	133	157
Chge in Working Cap	-183	43	-111	162
Other adjustments	-33	-3	-5	-7
Cash from Operations	-44	276	279	653
Capital Expenditures, net	-530	-116	-218	-25
Investments, net	0	0	0	0
Cash from Investing	-530	-116	-218	-25
Dividends paid	0	0	-56	-106
Δ in Share Capital	0	100	0	0
Δ in ST debt	182	180	-20	90
Δ in LT debt	310	-51	-196	-196
Other financing C/F	0	0	0	0
Cash from Financing	491	229	-272	-213
Net change in cash	-83	389	-211	415
Ending Cash Balance	29	417	206	621

VCSC Rating System

Stock ratings are set based on projected total shareholder return (TSR), defined as (target price – current price)/current price + dividend yield, and are not related to market performance.

Equity rating key	Definition
BUY	If the projected TSR is 20% or higher
OUTPERFORM	If the projected TSR is between 10% and 20%
MARKET PERFORM	If the projected TSR is between - 10% and 10%
UNDERPERFORM	If the projected TSR is between - 10% and - 20%
SELL	If the projected TSR is - 20% or lower
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Target prices are generally based on the analyst's assessment of the stock's fair value over a 12- month horizon. However, the target price may differ from the analyst's fair value if the analyst believes that the market will not price the stock in line with assessed fair value over the specified time horizon.

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